

Colin Dizengoff

Art Director
Visual/UX Designer



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www.colindcreates.com

Motivated, Meticulous, Meaningful... This is what drives me. I'm motivated to produce great work as well as being motivated to continue to grow as a designer and help others on my team grow as well. I'm meticulous with my work, continually iterating and making sure that the work I do is the best it can be... and better than the day before. And meaningful, I try to produce meaningful work that is relatable and purposeful, both to the client and the consumer.

SOFTWARE

Photoshop	★ ★ ★ ★ ★
Illustrator	★ ★ ★ ★ ★
InDesign	★ ★ ★ ★ ★
Adobe XD	★ ★ ★ ★ ★
Sketch	★ ★ ★ ★ ★
After Effects	★ ★ ★ ★ ☆
Lightroom	★ ★ ★ ★ ☆
Camtasia	★ ★ ★ ★ ☆
MS Office Suite	★ ★ ★ ★ ☆
InVision	★ ★ ★ ★ ☆
Primere	★ ★ ★ ☆ ☆
Figma	★ ★ ★ ☆ ☆
Google Web Designer	★ ★ ★ ☆ ☆

EDUCATION

Fashion Institute of Technology (1998-2002)

- Graduated 2002 with a BFA degree in Graphic Design
- Associates degree awarded in 2000 in Communication Art

Pentagram Design Program (2002)

A special design class offered at the Pentagram Design Firm, Instructed by Su Mathews with special instruction by Paula Scher and Michael Bierut. This opportunity turned into a short term internship where I assisted several of their branding projects.

General Assembly (2014)

UX design course instructed by Gunther Change.

AWARDS

PM360 Silver - 2016

Cleo Award Gold - 2014

Print Magazine Silver - 2010

Art Directors Club Merit - 2009

Pentawards Gold - 2007

Yamaha GD Award Hon. Mention - 2002

References available upon request

EXPERIENCE

VP, Associate Creative Director - FCB New York

New York (7/2020-Present)

Leading a team of creatives on key digital, print and broadcast projects for several large clients; Genentech, Novartis, and AstraZeneca. Meet and present with clients, and responsible for guiding the direction of the branding and future business and initiatives.

Freelance UX/Visual Website Designer - Pixacore/Invenio Digital

New York (4/2019-7/2020)

Rebuilding an e-commerce website as a visual and interaction designer delivering wire-frames and user journeys, as well as high fidelity mock and final deliverable components. I also worked hand-in-hand with the Dev team to ensure product success.

Contracted UX/Visual Designer - Google

New York / Seattle (8/2017-4/2019)

Worked on a Google enterprise product as a UX/Visual designer helping to deliver site maps, wire-frames, user flows, visual design comps, and style guides. Other responsibilities included product research and testing, art direction, and low fidelity prototyping.

Associate Creative Director - Grey New York

New York (1/2016-8/2017)

Worked on several brands as the lead creative for print, digital, and broadcast design, managing a team of 5 designers delivering end-to-end concept and development. Drove the brand launch of 2 new pharma campaigns, Olumiant®, and Basaglar®, as well as working on business development activities and new business pitches.

Freelance Art Supervisor - Concentric

New York (2/2015-1/2016)

Lead a team of 6 designers responsible for delivering print and digital ads for 3 brands, which included concept and execution on photoshoots as well as overseeing all post-production work. I also worked on the development of brand websites with the marketing and development team to ensure brand cohesion.

Art Supervisor - Cult 360

New York (11/2013-1/2015)

Responsible for print and digital brand development on several brands, including the award-winning YouTube micro-site, Cornerstones4Care. Mentoring, concept development, design, and marketing research were all part of my day-to-day duties.

Design Commander (Brand Director) - MINT Global

Shanghai (5/2008-10/2009 and 11/2012-10/2013)

Part of the team that branded the company from launch, I helped to design the look and feel of the brand and worked alongside the CEO to maintain it through all promotional material, website design, and direct marketing campaigns.

"Thank you Colin for all your help and creativity...
Looking forward to working with you again."

- Suresh Kumar
Frm. VP & GM, Display Ads at Google

